

General AppearanceRetail 42 yrs old
Last remodeled 8600**Counters****Merchandise****Sales Girls****Floors** 100% vinyl covered, Lined**Lighting****Sales Bulletins****Windows****Store Front Sign****Ftn. Girls' Uniforms****Girls' Quarters****Stockroom****Fixture & Baling Rms.****Red Star Merchandise****Ledge****Office****Friday Efficiency****Painting—Interior****Customer Counts****Vestibule Ceiling****Fountain, Kitchen & Lunchroom****Extra Space****Remodel, Enlarge, New Plant****Suggestions by Mgr.****Fire Hazards****Store No. 601 St. Louis 740
in 24 Hampton Village Plaza****Manager D.A. Rogers Rating G
Male Personnel Years in training
Mo. at Store****Superintendent Keller****Store Hours****Previous Year's Figures:**

Sales	758,998.71	14.11%
Net Profit	91,110.07	12.00%
Waste		1.62%

— % of increase or decrease in net profit as of**Competition****Organization****Trend: Sales 522,342 *up* 6.74****Expense****Stock Condition****Remarks from corres.****CODE No. 912-40 FORM GO427-IM—Only—
8/55—2716/55K-B18—Printed in U. S. A. (Over)**